

CORPORATE CHALLENGE

2021 PARTICIPANT HANDBOOK



 Birmingham

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SCHEDULE OF EVENTS

FRIDAY, MAY
7

5:00 PM // Registration of athletes closes and final rosters set online at www.bhamcorporatechallenge.com

****All athletes must register online to record their biographic information, sign event waiver, and indicate participation in events****

FRIDAY,
MAY 14

5:00 PM // Final deadline to select desired time slots for Participation, Time Trial, and Skill events

MONDAY,
MAY 17

7:00 AM // Participation, Time Trial, and Skill Challenge events begin

****ATHLETES WILL HAVE TWENTY (20) MINUTES TO COMPLETE THESE EVENTS IN THEIR SLOTTED TIMES****

- Coors Light Jump Rope (Participation) - Near north mega field entrance/football toss
- Oak Worth Move & Groove (Participation) - West side of mega field near Tour De Sauce
- Protective Rock Climbing Wall (Time Trial) - SE corner of north parking lot
- Chick-Fil-A Tour De Sauce (Skills Challenge) – West side of mega field near 40-yard dash/move & groove
- Hibbett Sports Football Accuracy Toss (Skills Challenge) - NE corner of mega field
- Shipt Basketball Shootout (Skills Challenge) - West Homewood Athletic Facility Gym
- Soccer Shootout (Skills Challenge) – Next to north entrance near home run derby
- Surgical Care Affiliates (Skills Challenge) - NW corner of mega field
- Dunn Construction Golf Challenge (Skills Challenge) - SW corner of mega field

SATURDAY,
MAY 22

9:30 AM // Head to Head events / tournaments begin

****TEAMS WILL BE SCHEDULED FROM 9:30 AM – 3:00 PM TO PARTICIPATE IN THE HEAD TO HEAD EVENTS. CAPTAINS WILL BE NOTIFIED OF OPENING ROUND TIMES WEDNESDAY, MAY 19****

- Bradley Tug Of War - NE corner of mega field between cornhole and football
- Blue Cross and Blue Shield of Alabama Dedgeball – West Homewood Athletic Facility Gym
 - Holding Area - SE corner of mega field and batting cages
- Mcleod Software Cornhole Tournament – East side of mega field near tug of war

THURSDAY,
MAY 27

11:30 AM – 1:00 PM // Virtual Post-Event Awards Luncheon

****Due to current Covid-19 climate we'll be switching to a virtual awards luncheon to celebrate the completion of the 2021 Chick-Fil-A Corporate Challenge****

EVENT CONTACT INFORMATION

OFFICIAL WEB SITE / SOCIAL MEDIA

www.bhamcorporatechallenge.com

-  @BirminghamCorporateChallenge
-  @bhamchallenge
-  @bhamcorporatechallenge

KNIGHT EADY

1500 1st Avenue N, Unit 99
Birmingham, AL 35203
(205) 307-6660
www.knighteady.com

For any general questions related to the Corporate Challenge presented by Chick-fil-A Birmingham or interest in getting involved in some capacity, please contact **Daniel Smith** (daniel@knighteady.com). **Lauren Lockridge** (lauren@knighteady.com) will serve as the social media contact . **Jalen Williams** (jalen@knighteady.com) will serve as the event operations coordinator .

GENERAL TEAM INFORMATION

PARKING INFORMATION

Corporate Challenge parking will be available at West Homewood Athletic Complex. There are two lots available on either side of the mega field, should you choose to park in the North Parking lot please use the side path that takes you to the south parking lot of the mega field for entry and access to the information center.

REDEPTIVE CYCLES PHILANTHROPIC COMPETITION

With the event's focus on health and wellness, the philanthropic portion of the event will support a local non-profit bike shop, Redemptive Cycles.

The philanthropic partner, Redemptive Cycles has a mission to redeem the streets. Their non-profit shop sells new and used bikes at an affordable price, and repairs bikes on a sliding scale system. The Earn-A-Bike program allows those in need to work in the shop learning how to repair and maintain a bicycle then leave with a bike of their own. The impact a bicycle can have for someone is incredible, and the Earn-A-Bike program is just one way Redemptive Cycles is invested in, and improving our community in Birmingham. Learn more about Redemptive Cycles' mission and the great things that they have done to empower and equip the disadvantaged members of our community at www.redemptivecycles.com.

Within the philanthropic competition, each team will be ranked within their respective divisions by monetary donations given to Redemptive Cycles as well as social media awareness. Teams will receive points for tagging Corporate Challenge social channels and Redemptive Cycles social channels. Total points will once again be awarded to the top three (3) teams in each division based on the items listed above. Competing teams can make all monetary donation through the Redemptive Cycles website or Classy fundraising page.

ATHLETE CHECK-IN / WRISTBANDS

All athletes competing in the Corporate Challenge must be certified to compete by completing the registration process, signing the Covid-19 waiver, and signing the event participation waiver. The full text of the Assumption of the Risk, Release of Liability, Indemnity, Medical Waiver, and Consent Agreement can be found online. Following the online registration process, each athlete will check in at the Corporate Challenge Information Center located at the South Parking Lot mega field entrance near the Basketball Shootout and Dunn Construction Golf Challenge.

****ALL ATHLETES MUST DISPLAY A WRISTBAND TO COMPETE. ****

INFORMATION CENTER

The Corporate Challenge Information Center will be located in the center the mega field. The information center will be able to provide answers to general event questions, access to event resources and provide a central location for participating athlete check in.

All participating athletes will be required to check-in at the information center or at the two designated check-in locations in order to receive a wristband indicating his or her eligibility to compete.

MEDICAL INFORMATION

There will be ice and first aid on hand. Please know your body and its limits and remember to stretch.

INCLEMENT WEATHER INFORMATION

The Corporate Challenge will proceed in rain or shine conditions. Event slots will only be rescheduled if conditions pose imminent danger to our participants. In the event of inclement weather, Knight Eady will explore all options to insure the completion of the event.

AWARDS AND VIRTUAL AWARDS LUNCHEON

Teams will be given awards for 1st, 2nd, and 3rd place within their division in the overall Corporate Challenge event.

Every participating company will receive two (2) complimentary tickets to the post-event Virtual Awards Luncheon and sponsors will receive four (4). The event will be held Thursday, May 27 from 11:30 AM – 1:00 PM. Each team captain and guest should represent his or her company and collect their much-deserved Corporate Challenge hardware at this fun event.

T-SHIRT COMPETITION SCORING

If your team is not as confident in the athletic portion of this event, be sure to participate in the Corporate Challenge T-Shirt contest in order to receive points towards the overall scoring process. You will be judged on creative use of your company logo, the Corporate Challenge logo as well as original artwork. T-Shirts MUST include the Corporate Challenge logo (no restrictions on size or location) to be eligible for the competition. T- Shirts will be judged the following week by event staff.

VOLUNTEERS

Volunteers are a crucial part of the Corporate Challenge presented by Chick-fil-A Birmingham. Every participating company has the ability to supply volunteers and in return earn points for their team. Each volunteer that works will receive 10 points for their team with a maximum of 150 points. Sign-ups can be done online through a dedicated Google Form. A pdf version of the form is also available.

WEST HOMEWOOD ATHLETIC CENTER

For over 50 years the Homewood Parks & Recreation Board has provided quality leisure programs, services and facilities to the Citizens of Homewood, Alabama. The Parks & Recreation Board offers a variety of programming including camps for children, art, drama, dance, senior travel, personal training, youth & adult athletics, city-wide special events and much more. All Community Centers also offer fitness opportunities

PARK RULES

Synthetic Turf Rules

- Molded cleats or other athletic shoes only
- No chewing gum or sunflower seeds
- No tobacco products of any kind
- No pets, bicycles or unapproved vehicles
- Approved athletic equipment only – no sharp objects or stakes that can penetrate the surface of the field

Baseball/Softball Fields and Batting Cage Rules

- All practices, games, camps, and training sessions must be authorized by Homewood Parks & Recreation (Athletic Department).
- No private instruction or classes are allowed unless approved.
- No throwing, batting or kicking into the fences.
- Athletic facilities are closed for usage when gates are locked. The fields will be occasionally closed for maintenance and at times as weather dictates.
- Baseball and softball fields are closed for use when they are prepared for games. Teams scheduled for games may enter fields no earlier than 30 minutes prior to scheduled games.
- Smoking, alcoholic beverages, golf, archery, profanity, open fires, and fireworks are prohibited.
- Do not swing, climb, or hang from nets or fences.
- Place litter in trash containers.
- No pets allowed inside fenced areas. All pets outside fenced areas must be on a leash at all times. Please clean up after your pets.
- Please keep music and amplified sound at a low level.
- Any activity or action deemed inappropriate for a public use family area will not be tolerated!

OVERALL CORPORATE CHALLENGE SCORING

All companies competing in Corporate Challenge will be classified into one of three divisions to compete in each of the 16 events. These divisions are based on the total size of the company.

DIVISION 1: UP TO 50 EMPLOYEES

DIVISION 2: 51 TO 300 EMPLOYEES

DIVISION 3: 300+ EMPLOYEES

All events and contests will conclude and be awarded overall Corporate Challenge points for a 1st, 2nd, or 3rd place finish with the exception of participation events. Participation events will award one point for each participant completing the event with a maximum point value available based on division. Teams will receive overall Corporate Challenge points per event as follows:

HEAD TO HEAD, TIME TRIAL, AND SKILLS CHALLENGE EVENTS				
NAME	CATEGORY	1ST PLACE POINTS	2ND PLACE POINTS	3RD PLACE POINTS
Tug of War	Head to Head	300	150	75
Dodgeball	Head to Head	300	150	75
Cornhole	Head to Head	300	150	75
5K Race	Time Trial	300	150	75
Rock Wall	Time Trial	300	150	75
Football Toss	Skills Challenge	300	150	75
Shipt Basketball Shootout	Skills Challenge	300	150	75
Golf Challenge	Skills Challenge	300	150	75
Soccer Shootout	Skills Challenge	300	150	75
Bowling	Skills Challenge	300	150	75
Home Run Derby	Skills Challenge	300	150	75
Bike	Skills Challenge	300	150	75

PARTICIPATION EVENTS			
NAME	DIV 1 MAX POINTS	DIV 2 MAX POINTS	DIV 3 MAX POINTS
Fitness Walk	25	50	100
Jump Rope	25	50	100

CONTESTS				
NAME	CATEGORY	1ST PLACE POINTS	2ND PLACE POINTS	3RD PLACE POINTS
RC Donations	Philanthropic	300	150	75
T-Shirt Contest	Contests	300	150	75

BRADLEY TUG-OF-WAR

ROSTER SIZE: SIX (6), MINIMUM TWO (2) FEMALES

EVENT DETAILS	
NAME	CATEGORY
Category	Head To Head
Format	Double Elimination Tournament
Date and Time	Saturday, May 22, First Match TBD Based On Bracket
Location	East Side Of Mega Field Between Corn Hole and Football
Points Available	1st place - 300, 2nd place - 150, 3rd place - 75
Notes	The winning team must pull the losing team 10 feet so that the rope marker crosses the designated line as determined by the event referee. A five-minute time limit will be placed on all pulls. The team ahead at the time limit determined by the event referee will be declared the winner. Molded or rubber cleats and ARE ALLOWED. Gloves are ENCOURAGED. Metal cleats are not allowed. Participants must make every effort to stay on their feet and not sit, kneel, or lie down in a stalemate position. Team members are not allowed to wrap the rope around their arms and/or bodies.

BLUE CROSS AND BLUE SHIELD OF ALABAMA DODGEBALL

ROSTER SIZE: TEN (10) TOTAL - SIX (6) PLAYING, MINIMUM TWO (2) FEMALES, WITH FOUR (4) SUBSTITUTES

EVENT DETAILS	
NAME	CATEGORY
Category	Head To Head
Format	Double Elimination Tournament
Date and Time	Saturday, May 22, First Match TBD Based On Bracket
Location	West Homewood Athletic Center Gym
Points Available	1st place - 300, 2nd place - 150, 3rd place - 75
Notes	Tournament will be conducted under National Amateur Dodgeball Association (NADA) Rules using an 8.25in rubber-coated foam ball. Matches will be a best two out of three contest. The object of the game is to eliminate all players on the opposing team by hitting them with a LIVE thrown ball below the shoulders or catching a LIVE ball thrown by the other teams. All games will be played until 5 minutes expires or all opponents are eliminated on one side. If time expires, all remaining players will be counted and the team with most players remaining wins the game. ONLY TEAMS COMPETING WILL BE ALLOWED IN THE GYM DURING THEIR SCHEDULED TIME. Other participants will wait in the dodgeball holding area located in the batting cages and the southeast corner of the mega field.

MCLEOD SOFTWARE CORNHOLE

ROSTER SIZE: FOUR (4) TOTAL, TWO (2) PLAYING - ONE MALE AND ONE FEMALE, WITH TWO SUBSTITUTES

EVENT DETAILS	
NAME	CATEGORY
Category	Head To Head
Format	Double Elimination Tournament
Date and Time	Saturday, May 22, First Match TBD Based On Bracket
Location	East Side Of Mega Field Near Dodgeball Holding and Tug Of War
Points Available	1st place - 300, 2nd place - 150, 3rd place - 75
Notes	Tournament will be officiated by the Central Alabama Cornhole Club and operated under their rules. Games will be played to 21 points. Players will score 3 points for each bag that goes into the hole on the board and 1 point for each bag that lands and stays on the board. Any bag that hits the ground before hitting the board is ineligible for scoring points.

CHICK-FIL-A 5K

ROSTER SIZE: UNLIMITED, ONE (1) MALE AND ONE (1) FEMALE RUNNER FROM EACH OF 5 AGE GROUPS (29&UNDER, 30-34, 35-39, 40-45 AND 46+) CAN SCORE POINTS FOR TEAM

EVENT DETAILS	
NAME	CATEGORY
Category	Time Trial
Format	Virtual 5K race
Date and Time	To Be Completed Prior To Saturday, May 22nd
Location	Route Recommendations To Be Shared Closer To The Event
Points Available	1st place - 300, 2nd place - 150, 3rd place - 75
Notes	To provide safe accommodations for our participants, the 5k event for 2021 will be virtual. As we get closer to the week of Corporate Challenge, further details will be shared with all participants and team captains on route recommendations and proof of participation

PROTECTIVE ROCK CLIMBING WALL

ROSTER SIZE: FOUR (4) TOTAL

EVENT DETAILS	
NAME	CATEGORY
Category	Time Trial
Format	Timed Climb For Each Climber Combined For Team Time
5Re'R_U'EZ^ V	Desired Day and Time Slot
Location	SE Corner of North Parking Lot
Points Available	1st place - 300, 2nd place - 150, 3rd place - 75
Notes	Each climber will be timed from the start of his or her climb to the top of the 24-ft rock wall. All partici-pants times will be combined to determine a total team time. In the event of a tie, tied teams will both be awarded the applicable finish and points. If a participant does not make it to the top, they will be given a 3 minute time.

POLYONE ADVANCED COMPOSITES 40-YARD DASH

ROSTER SIZE: FOUR (4) TOTAL, TWO (2) MALES AND TWO (2) FEMALES

EVENT DETAILS	
NAME	CATEGORY
Category	Time Trial
Format	Timed Sprint For Each Runner Combined For Team Time
5Re'R_U'EZ^ V	Desired Day and Time Slot
Location	SW Corner of Mega Field
Points Available	1st place - 300, 2nd place - 150, 3rd place - 75
Notes	Participants will sprint 40 yards in a test of speed and acceleration. Each participant will be allowed one (1) attempt. Lane marshalls will monitor each lane and raise a flag when available for a new participant. Each participant's time will begin on their first movement and be kept by the lane marshall. Scoring and determination of finish will be based on final elapsed time for all team members. In the event of a tie, tied teams will both be awarded the applicable finish and points.

CHICK-FIL-A FITNESS WALK

ROSTER SIZE: UNLIMITED, MAXIMUM AMOUNT OF POINTS AWARDED PER DIVISION

EVENT DETAILS	
NAME	CATEGORY
Category	Participation
Format	Virtual 1 Mile Walk
Date and Time	To Be Completed Prior To Saturday, May 22nd
Location	Route Recommendations To Be Shared Closer To The Event
Points Available	One (1) point per participant, maximum amount of points per division is as follows: Div 1 – 25, Div 2 – 50, Div 3 – 100
NOTES	To provide safe accommodations for our participants, the fitness walk event for 2021 will be virtual. As we get closer to the week of Corporate Challenge, further details will be shared with all participants and team captains on route recommendations and proof of participation

COORS LIGHT JUMP ROPE

ROSTER SIZE: UNLIMITED, MAXIMUM AMOUNT OF POINTS AWARDED PER DIVISION

EVENT DETAILS	
NAME	CATEGORY
Category	Participation
Format	Jump Rope
Date and Time	Desired Day and Time Slot
Location	Near North Mega Field Entrance - Next To Football Toss
Points Available	One (1) point per participant, maximum amount of points per division is as follows: Div 1 – 25, Div 2 – 50, Div 3 – 100
Notes	Participants will be required to jump rope for two (2) minutes to complete this event.

OAK WORTH MOVE & GROOVE

ROSTER SIZE: UNLIMITED, MAXIMUM AMOUNT OF POINTS AWARDED PER DIVISION

EVENT DETAILS	
NAME	CATEGORY
Category	Participation
Format	Jump Rope
Date and Time	Desired Day and Time Slot
Location	West Side Of Mega Field Between Home Run And Tour De Sauce
Points Available	One (1) point per participant, maximum amount of points per division is as follows: Div 1 – 25, Div 2 – 50, Div 3 – 100
Notes	Participants will be required to move and groove for ten (10) minutes to complete this event.

DUNN CONSTRUCTION GOLF CHALLENGE

ROSTER SIZE: DIV 1 – 5 (1 FEMALE), DIV 2 – 8 (2 FEMALE), DIV 3 – 10 (2 FEMALE)

EVENT DETAILS	
NAME	CATEGORY
Category	Skills Challenge
Format	Scheduled drop-in
Date and Time	Desired Day and Time Slot
Location	SE Corner Of Mega Field near South Parking Entrance
Points Available	1st place - 300, 2nd place – 150, 3rd place - 75
Notes	All team members will have six (6) swings at the target of his or her choice and score points for successfully landing their golf ball on the target. Targets will be worth different points based on difficulty. All point totals will be combined to produce a total team score to award 1st, 2nd, and 3rd place within each division. In the event of a tie, tied teams will both be awarded the applicable finish and points. Each golfer will receive a 5-minute warm up period. **All golfers should plan to bring their own clubs or share with a teammate.**

ALABAMA POWER BOWLING

ROSTER SIZE: DIV 1 – ONE TEAM OF FIVE (5) / DIV 2 & 3 - TWO TEAMS OF FIVE (5) MINIMUM ONE (1) FEMALE PER TEAM

EVENT DETAILS	
NAME	CATEGORY
Category	Skills Challenge
Format	Scheduled drop-in
Date and Time	Available Event Times To Be Shared Closer To The Event
Location	Vestavia Bowl (1429 Montgomery Highway, Birmingham, AL 35216)
Points Available	1st place - 300, 2nd place – 150, 3rd place – 75
Notes	All team members will bowl one (1) complete game (10 frames) and all participants' point totals will be combined to produce a total team score to award 1st, 2nd, and 3rd place within each division. In the event of a tie, tied teams will both be awarded the applicable finish and points. As we get closer to the week of Corporate Challenge, further details will be shared with all participants and team captains on available event times.

HIBBETT SPORTS FOOTBALL ACCURACY TOSS

ROSTER SIZE: DIV 1 – 5 (1 FEMALE), DIV 2 – 8 (2 FEMALE), DIV 3 – 10 (2 FEMALE)

EVENT DETAILS	
NAME	CATEGORY
Category	Skills Challenge
Format	Scheduled Drop-in
Date and Time	Desired Day and Time Slot
Location	NE Corner Of Mega Field
Points Available	1st place - 300, 2nd place – 150, 3rd place – 75
Notes	All team members will have a total of five (5) throws at the target(s) of his or her choice and score points for successfully throwing the football through the target. Targets will be worth different points based on difficulty. All five (5) point totals will be combined to produce a total team score to award 1st, 2nd, and 3rd place within each division. In the event of a tie, tied teams will both be awarded the applicable finish and points.

SURGICAL CARE AFFILIATES HOME RUN DERBY

ROSTER SIZE: FOUR (4) BATTERS PLUS
PITCHER, TOTAL ROSTER UP TO FIVE (5)

EVENT DETAILS	
NAME	CATEGORY
Category	Skills Challenge
Format	Scheduled Drop-in
Date and Time	Desired Day and Time Slot
Location	NW Corner Of Mega Field
Points Available	1st place - 300, 2nd place – 150, 3rd place - 75
Notes	Teams will compete in a Home Run Derby (using whiffle balls) similar to the format used in Major League Baseball. “Batters” will have one (1) minute to hit as many homeruns as possible. After four (4) “batters” have completed their one-minute time frame, all homeruns will be tabulated for a total team score. Each team can consist of up to five team members with four team members designated as “batters” while the other one spot can be filled by the team member who serves as “pitcher.”

SHIPT BASKETBALL SHOOTOUT

ROSTER SIZE: DIV 1 – 5 (1 FEMALE), DIV 2 – 8
(2 FEMALE), DIV 3 – 10 (2 FEMALE)

EVENT DETAILS	
NAME	CATEGORY
Category	Skills Challenge
Format	Scheduled Drop-In
Date and Time	Desired Day and Time Slot
Location	West Homewood Athletic Facility - Gym
Points Available	1st place - 300, 2nd place – 150, 3rd place – 75
Notes	Each company will be permitted to enter one (1) team in the Basketball Shootout. Division 1 teams can enter 5 people (at least 1 female), Division 2 teams can enter 8 people (at least 2 females), and Division 3 teams can enter 10 people (at least 2 females). Each person will receive 60 seconds to shoot as many baskets as possible from their choice of five (5) designated spots of varying point values. All participants’ point totals will be combined to produce a total team score to award 1st, 2nd, and 3rd place within each division. In the event of a tie, tied teams will both be awarded the applicable finish and points.

SOCCKER SHOOTOUT

ROSTER SIZE: DIV 1 – 5 (1 FEMALE), DIV 2 – 8 (2 FEMALE), DIV 3 – 10 (2 FEMALE)

EVENT DETAILS	
NAME	CATEGORY
Category	Skills Challenge
Format	Scheduled Drop-in
Date and Time	Desired Day and Time Slot
Location	Next To North Entrance of Mega Field Near Home Run Derby
Points Available	1st place - 300, 2nd place – 150, 3rd place - 75
Notes	All team members will have a total of three (3) kicks at the target(s) of his or her choice and score points for successfully kicking the soccer ball through the target from 12 yards away. Targets will be worth different points based on difficulty. All participants' point totals will be combined to produce a total team score to award 1st, 2nd and 3rd place within each division. In the event of a tie, tied teams will both be awarded the applicable finish and points.

CHICK-FIL-A TOUR DE SAUCE

ROSTER SIZE: MINIMUM OF TWO(2), MAXIMUM OF SIXTEEN (16)
SPLIT EVENLY MALE AND FEMALE

EVENT DETAILS	
NAME	CATEGORY
Category	Time Trial
Format	Skills Challenge - Distance Bike Ride
Date and Time	Desired Day and Time Slot
Location	West Side Of Mega Field Near 40-Yard Dash and Move & Groove
Points Available	1st place - 300, 2nd place - 150, 3rd place - 75
Notes	The Chick-fil-A Tour De Sauce represents a change in the historical bike event at Corporate Challenge. This year, companies will compete in a distance competition on stationary bikes. Up to 8 stationary bikes will be available for use. The farthest distance completed in the teams' 20-minute time slot will be the winner. There is no limit to how many switches can be performed.